



# Business **SUPPORT** for **SOUTHLANDERS**

As Southland's regional development agency, Great South can assist businesses to access several high value networks where they can help you respond to COVID-19, build capability and plan for the future. These networks include New Zealand Trade and Enterprise, Callaghan Innovation, Business Mentors New Zealand, Immigration New Zealand, and local business experts.

Great South is the conduit for creating opportunities for business growth and can offer a wide range of free services to help businesses on their way.

## **Introduce new skills and talent to your workplace**

If you are thinking about recruitment, connecting with skilled migrants is a great way to grow your workforce.

## **Develop new skillsets in your business**

As the Regional Business Partner for Southland, there are training opportunities for your business and management capability development vouchers that can subsidise the cost. Vouchers can be used for workshops, courses and coaching across a wide range of business areas and can be extremely beneficial for the growth of your business.

## **Connect with mentoring support**

An experienced business mentor can help to build skills, gain perspective and encourage the future success of your business. The small business mentoring programme is a great opportunity if your business could benefit from additional expertise and guidance over a 12-month period. Make a call on your appearance.

How Great South is helping the region

## **Accelerate innovation and success**

There's a huge range of information, services and investment opportunities to support your research and development plans for your business. From developing new products and services, involving students in your R&D activity to extending your current offering, you can be connected to these tools for success.

## **Encourage tourism product development**

If you are considering the opportunities associated with Southland's tourism industry, there's a bunch of information and support you can be provided with to help guide new products to market and build a strong foundation for future success.

